

Sponsorship and Exhibition Prospectus

APCAB 2016

The 9th Asia-Pacific Conference on Algal Biotechnology:

ALGAE FOR FOOD, FEED, FUEL AND BEYOND

15-18 November 2016
Bangkok, Thailand



www.apcab2016.com

Invitation

We invite you to consider participating in the 9th Asia-Pacific Conference on Algal Biotechnology 2016 (APCAB 2016) through sponsorship and/or exhibitor opportunities. Exhibiting at the conference will allow you to demonstrate your products and services to international participants from diverse countries. Our goal is to offer the opportunity for long term relationships with universities, companies and experts from all around the world. The APCAB 2016 Conference is expecting to attract over 300 delegates from Thailand and overseas, covering industry, research and government.

On the occasion of the 9th APCAB, King Mongkut's University of Technology Thonburi (KMUTT) in Thailand has been tasked with organizing the conference under the theme of "Algae for Food, Feed, Fuel and Beyond" during November 15 – 18, 2016 in Bangkok, Thailand. We invite you and your organization to actively participate with us and the 300 delegates to establish partnerships that connect our business and research worlds.

We hope to customize a sponsorship opportunity that is best adapted to specifically meet your marketing needs.

Best regards,
APCAB 2016 Organizing Committee

Conference Overview

Algal biotechnology is now rapidly growing to be one of the most promising long-term, sustainable sources of biomass and oils for food, feed, biofuels and other co-products. The triennial Asia-Pacific Conference on Algal Biotechnology (APCAB) provides an opportunity to get together, meet new friends and colleagues, and share ideas and knowledge about the current status of algal biotechnology in the Asia-Pacific region.

Following the success of eight APCAB conferences: in Malaysia (1992), Singapore (1994), Thailand (Phuket, 1997), China (Hong Kong, 2000), China (Qingdao, 2003), Philippines (2006), India (2009) and Australia (2012), the 9th Asia-Pacific Conference on Algal Biotechnology (9thAPCAB) will be held in Bangkok, Thailand in 2016. This time, the opportunity to organize the 9th APCAB Conference under the auspices of Asia-Pacific Society for Applied Phycology (APSAP) has been granted to King Mongkut's University of Technology Thonburi (KMUTT). The theme of the conference is "Algae for Food, Feed, Fuel and Beyond" and it will held on 15-18 November 2016, at the Century Park Hotel, Bangkok, Thailand.

As the range and diversity of algal biotechnology research and industries are now rapidly growing, the conference topics will cover a wide range of significant research themes from basic science to commercialization. Participants will be given the opportunity to explore various research in the field of taxonomy, biology, physiology, ecology, cultivation, bioprocesses, biotechnology, bioinformatics and systems biology of macro- and microalgae, including value-added products and their applications. The aim of this conference is to expand networks, partnerships and collaborations between different universities and entrepreneurs in the field, in order to promote algal research in the Asia-Pacific region.

Conference Objectives

1. To update the ongoing research on algal technology, exchange knowledge and share research experiences.
2. To enable scientific interaction in algal research among the scientists and technologists in both government organizations and industry from the Asia-Pacific region and expand the new collaboration.
3. To provide an opportunity for students and young scientists to expand their vision and knowledge, including the advance of their research.

Conference Activities

1. Plenary lectures by Keynote and Theme speakers
2. Oral and poster presentation by participants
3. Exhibition from private sector and government.

Conference Outcomes

1. The participants can update their research work status, knowledge, technology and policy.
2. To expand networks, partnerships and collaborations between different universities and entrepreneurs in the field, in order to promote algal research in the Asia-Pacific region.

Organized by

- Algal Biotechnology Laboratory, Pilot Plant Development and Training Institute (PDTI), KMUTT
- Biochemical Engineering and Pilot Plant Research and Development Unit (BEC), KMUTT
- School of Bioresources and Technology, KMUTT
- Asia–Pacific Society for Applied Phycology (APSAP)

Date and Venue

15-18 November 2016

Century Park Hotel, Bangkok, Thailand

For more information, please visit the conference website at www.abcab2016.com

Sponsor and Exhibitor Opportunities

Each of the opportunities listed herein will enable you to make a significant contribution. If you are interested to become a part of the APCAB 2016 sponsors and/ or exhibitors, please fill in the Conference Sponsorship Request Form. You may also contact the Conference Program Committees at apcab2016@apcab2016.com for any questions or should you require further information.

Platinum Sponsorship includes (2 only available)

[Fee: USD 5,000]

- An exhibitor table/booth and space in the registration area to promote your company and products
- The logo of your company looping on the conference website, with a link to your company's page (non-exclusive)
- The logo of your company printed on the front cover of the conference abstract book (non-exclusive)
- One full color advertisement page (A4) of your company in the conference abstract book (non-exclusive)
- The logo of your company on the program in the abstract book and on the conference website as **"Coffee and Tea Break (see Position A1 or A2 or A3) and "Co-Sponsorship for Student Grants (see Position D)**
- 2 free passes to the conference
- A mention in the opening speech for your contribution
- A flyer or a gadget to advertise your company (provided by sponsor), placed in each conference bag (non-exclusive)

Diamond Sponsorship includes (1 only available)

[Fee: USD 4,000]

- An exhibitor table/booth and space in the registration area to promote your company and products
- The logo of your company looping on the conference website, with a link to your company's page (non-exclusive)
- The logo of your company printed on the front cover of the conference abstract book (non-exclusive)
- One full color advertisement page (A4) of your company in the conference abstract book (non-exclusive)
- The logo of your company on the program in the abstract book and on the conference website as **"Cocktail Reception" and "Co-Sponsorship for Student Grants (see Position B and D)**
- 2 free passes to the conference
- A mention in the opening speech for your contribution
- A flyer or a gadget to advertise your company (provided by sponsor), placed in each conference bag (non-exclusive)

Gold Sponsorship includes (4 only available)

[Fee: USD 3,000]

- An exhibitor table/booth and space in the registration area to promote your company and products
- The logo of your company looping on the conference website, with a link to your company's page (non-exclusive)
- The logo of your company printed on the front cover of the conference abstract book (non-exclusive)
- One full color advertisement page (A4) of your company in the conference abstract book (non-exclusive)
- The logo of your company on the program in the abstract book and on the conference website as **"Co-Sponsorship for Coffee and Tea Break" and "Co-Sponsorship for Student Grants (see Position C1 or C2 or C3 and D)**
- 2 free passes to the conference
- A flyer or a gadget to advertise your company (provided by sponsor), placed in each conference bag (non-exclusive)

Silver Sponsorship includes (space is limited)

[Fee: USD 2,000]

- An exhibitor table/booth and space in the registration area to promote your company and products
- The logo of your company looping on the conference website (non-exclusive)
- The logo of your company printed on the front cover of the conference abstract book (non-exclusive)
- 1 free pass to the conference
- One full color advertisement page (A4) of your company in the conference abstract book (non-exclusive)
- A flyer or a gadget to advertise your company (provided by sponsor), placed in each conference bag (non-exclusive)

APCAB 2016

ALGAE FOR FOOD, FEED, FUEL AND BEYOND

Positions A, B, C and D are available in the APCAB 2016 Conference as follows:

Position **A**, **B** and **C** will be shown in the schedule on both website and abstract book.

Position **D** will be shown after notification of student conference grants on both website and abstract book.

Program Outline

Monday 14 November 2016	
16:00 - 19:30	Conference Registration Desk Open
18:00 - 19:30	Welcome Cocktail Reception <i>Sponsored by Company XXX</i> Position B
Tuesday 15 November - Thursday 17 November 2016	
09:00 - 10:30	APCAB Opening and Plenary Sessions
10:30 - 11:00	Coffee/Tea Break <i>Sponsored by Company XXX</i> Position A1, A2, A3
11:00 - 12:30	Concurrent Sessions – APCAB Program (Room 1 and Room 2)
12:30 - 13:30	Lunch
13:30 - 15:20	Concurrent Sessions – APCAB Program (Room 1 and Room 2)
15:20 - 16:00	Coffee/Tea Break <i>Sponsored by Company XXX and YYY</i> Position C1, C2, C3
16:00 - 17:00	Concurrent Sessions – APCAB Program (Room 1 and Room 2)
Friday 18 November 2016	
08:45 - 16:30	Excursion

Remark: A1 & C1 will be shown on Nov 15, 2016 and A3 & C3 will be shown on Nov 17, 2016.

Position D

“Name lists of student conference grants” (*Sponsored by Company WWW, XXX, YYY and ZZZ*)

Final Payment

Settlement of all outstanding monies is required before 1 September 2016.

Method of Payment

Payment must be made by bank transfer as below

Bank Transfer to	Bank of Ayudhya
Branch:	Pracha Uthit Road Branch
Account Name:	King Mongkut's University of Technology Thonburi
Account No.:	330-1-16927-2
Swift Code :	AYUDTHBK

Please forward remittance advice by email to apcab2016@apcab2016.com or jiewmo@hotmail.com or fax through when deposit made via electronic transfer. Fax: +66 2452 3466 as a reference.

Confirmation:

Sponsors/exhibitors will receive confirmation email that your payment has been recorded once you have submitted the remittance advice to apcab2016@apcab2016.com or jiewmo@hotmail.com. You will receive an email that includes conference details and receipt once payment has been processed (7-10 business days). Additionally, you will receive a confirmation email approximately one month prior to the conference.

Description of receipt: “Sponsorship for International Conference: The 9th Asia-Pacific Conference on Algal Biotechnology (APCAB 2016), 15th to 18th November 2016”

Conference Sponsorship Request Form

Company profile:

Name of company/organization:

Address:

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Telephone No. Fax No.....

Email: Website:

Contact person:

Position: Mobile:.....

Sponsorship type level.....

Budget amount (USD).....(.....)

***Booth for display products or advertisement** **Required** **Not required**

Remark: For booth space request, the conference will provide one table (width 1 m * length 1.5 m * height 0.75 m) and two chairs for the company.

Detail of receipt ** (Please specify the clear detail)**

Name of company/organization:

Address:

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(.....)

(Informant)

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If you have any questions or require further information, please contact:
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